



eZcontributionSM
Campaign In A BoxSM

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eZcontribution Re-Launches New Product: eZconduit

(New Berlin) eZcontribution is excited to introduce eZconduit! eZconduit was re-launched in August 2012 with a knockout facelift and all new service set. eZconduit is a SaaS database system designed specifically for conduit administrators to track data for conduits.

eZcontribution has been in operation since 2007. The system has been used by political campaigns and non-profits to track incoming donations and outgoing expenses. eZcontribution has also been used by Political Action Committees and Conduits.

The new system, eZconduit, was redesigned from the eZcontribution system to specifically be used by conduit administrators because of the unique requirements and data needs of a conduit. Some of the unique features include:

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- The ability to track data on funds coming into the conduit and funds going out of the conduit in the same system
 - Automatic email and verification generation to send requests to donors for the release of funds
 - Tracks Conduit sponsor expenses (flagging them as administrative or solicitation) in the same system
 - Compatible with GAB requirements and the CFIS system

“We had a lot of requests to taylor the eZcontribution system to fit the needs of conduits,” said Mike O’Donnell, President of eZcontribution. “We have managed to build on the success of the eZcontribution system to create eZconduit. The feedback already has been fantastic.”

For more information eZconduit, visit the website ezconduit.com.

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